



**A plan for adding a second Highpoint ministry location for homeless and at-risk children in Aurora's urban Colfax corridor.**

September 10, 2013

Greetings Highpoint Family,

During the years of 2012 and 2013, the board and I spent considerable time seeking divine direction regarding how Highpoint might expand God's Kingdom in the most needy parts of our city. We spent nearly a year studying data, walking the streets, working with existing organizations and doing outreaches in Aurora's urban corridor. We learned so much about our city, its greatest needs, and where the name of Christ might be more fully known.

This is our city, and we aren't here by chance. God has planted, sustained, and transformed Highpoint for a purpose. We believe that purpose is to build a great work in southeast Aurora that will make Christ's name known in the most neglected and God-void places of our city. Both Old and New Testaments teach us to serve our city and its most critical needs. God told Jeremiah this when he said,

*"Seek the peace and prosperity of the city to which I sent you. Pray to the Lord for it, because if it prospers, you too will prosper." (Jeremiah 29:7)*

Jesus encouraged this when he said,

*"Go to the lost, confused people right here in the neighborhood. Tell them that the kingdom is here. Bring health to the sick. Raise the dead. Touch the untouchables. Kick out the demons. You have been treated generously, so live generously." (Matthew 10:5-8, The Message)*

After many months, we have identified a unique need that plays to our strengths, fulfills Christ's mandate, and has the potential to birth another Assemblies of God church in our city. In April and May of 2013, we published a feasibility study presenting the results of our research. In August and September of 2013, we held town hall meetings within the Highpoint community to present this opportunity, receive input, and answer questions.

Throughout this journey we have updated this feasibility study to include the latest developments. The purpose of this document is to ...

- 1. Introduce need:** To introduce our people to the greatest spiritual, geographic and social needs within our city.
- 2. Cast vision:** To share the leadership community's burden for Aurora's urban corridor and our strategy for expanding ministry in that area.
- 3. Answer questions:** To answer questions our people may have.
- 4. Invite involvement:** To invite all who are interested to join us in this noble cause.

It is our hope that you will read it carefully, prayerfully, and critically so you can be informed and involved in Highpoint's vision for our city.

Thank you,



Pastor Gene and the Deacon Board

# Highpoint Church

## Strategy for a Church Plant for Homeless & At-risk Children

*“Defend the afflicted among the people and save the children of the needy.” Psalm 72:4, NIV*

Introduction.....	3
A. Ministry Description .....	3
1. General Description.....	3
2. Name and Tagline .....	3
B. Target Area.....	3
1. Primary Target Area.....	4
2. Statistical Research.....	4
C. Ministry Objectives and Values .....	6
1. Prevailing Motivation .....	6
2. Ministry Objectives .....	7
3. Individual Values.....	8
D. Time & Program.....	8
1. Why Sunday? .....	9
2. Time & Schedule .....	9
E. Location Study .....	9
1. Sunday Ministry Location.....	10
2. School Area Demographics .....	11
3. School Population Facts .....	12
4. Motels on Colfax.....	12
F. Staffing Needs.....	13
1. Training New Staff.....	13
2. Sunday Team Composition .....	13
3. Additional Involvement .....	14
G. Possible Curriculum .....	14
H. Preliminary Budget.....	15
1. Launch Budget.....	15
2. Projected Operating Budget .....	15
I. Meal Options .....	15
J. Resource List.....	17
K. Insurance & Liability .....	18
L. Launch Timeline .....	18
1. Pre-Launch Activities.....	18
2. Phased Launch Approach .....	19
3. Launch Timeline and Dates .....	19
M. Advantages & Disadvantages .....	20
Advantages.....	20
Disadvantages .....	21
N. Feedback Interviews .....	22
1. Motel Managers (questions and coaching).....	22
2. Parent/Guardian (questions and coaching).....	23
O. Future Considerations .....	24
P. Service Opportunities .....	25
Q. Review Team.....	28
R. Town Hall Meetings .....	30
S. Prayer Initiative .....	32

# Highpoint Church

## Church Plant Strategy for Homeless and At-risk Children on Colfax

Highpoint Church will launch and sustain a second ministry location in Aurora's Colfax Corridor. The ministry will start as a weekly children's church on Sunday mornings and be structured to meet the spiritual and social needs of homeless and at-risk children grades K-6. The outreach will take place in a public elementary school with children being picked up by Highpoint vans from the motels and brought back after the program is over.

### A. Ministry Description

- 1. General Description:** The ministry will consist of a weekly faith-based children's program held each Sunday at Crawford Elementary School. The program would consist of a healthy hot breakfast, kids games, small-group activities, and a large-group presentation with teaching from the Bible about moral themes.
- 2. Name and Tagline:** The ministry will be called "Highpoint@Colfax." This name was selected because it...
  - Plays off Highpoint Church's name as the mother church.
  - Provides the imagery of growth and ascension needed in urban areas.
  - Capitalizes on existing "Highpoint Church" involvement and credibility in the area.The name and tagline will be, "Highpoint@Colfax, helping kids reach their highest potential."

### B. Target Area

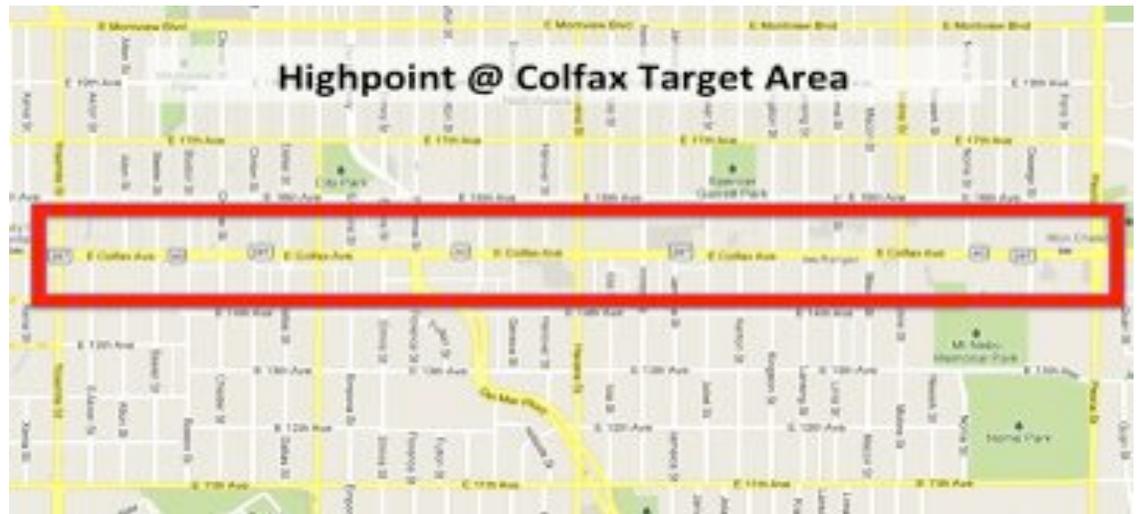
At 26 miles long, Colfax Avenue is the longest street in America. It runs through the Denver metro area, cutting through five major cities, including Aurora. Colfax Avenue has been called the "boulevard of broken dreams." Playboy Magazine recently called it the "longest, wickedest street in America." The Denver Post said, "it has played host to a pope and is the workplace of prostitutes."



The Aurora section of Colfax has our city's highest concentration of crime, drugs, gang activity, pornography, prostitution, child poverty, and homelessness. The Aurora strip has over 300 homeless children living in motel rooms, cars, and substandard living conditions. God has given us a burden to

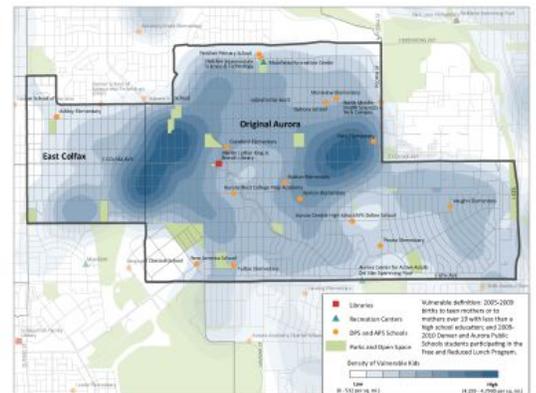
reach these children and their families by planting a church specifically for children living in the Aurora section of this urban corridor.

1. **Primary Target Area:** The ministry’s primary target area will be focused on hotels and motels along Colfax Avenue from Peoria Street in the east to Yosemite Street in the west. Our secondary target area will be children within a mile radius of our ministry location.



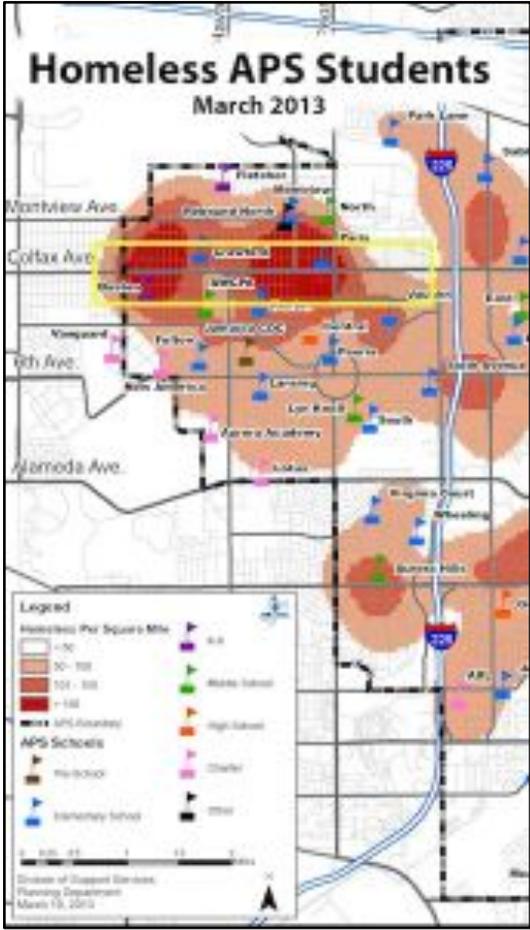
2. **Statistical Research:** Unless otherwise noted, the statistical data below is from the Piton Foundation’s demographic report on the Denver Metro Children’s Corridor ([www.piton.org](http://www.piton.org)).

- **Highest density of children.** The area running along both sides of I-70 is known as the children’s corridor and is the largest concentration of children in the entire Metro Area. Original Aurora’s portion has one-and-a-half times the population of the next largest hub in the children’s corridor.



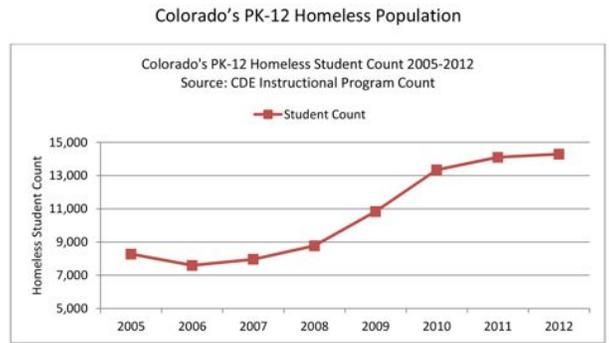
- **Over 15,000 kids.** There are 51,074 people living in our target area. 30% or 15,534 of them are children under the age of 18.
- **73% living in poverty.** 73% of all children living in the East Colfax and Original Aurora hub are considered “vulnerable.” That is a total of 11,409 vulnerable children. Vulnerable is defined as “children to teen mothers or adult mothers with less than a high school education and participating in Aurora Public School’s free and reduced lunch program.”

- **Homeless children.** The 2012 Point in Time Study on homelessness in Aurora found that 66.4% of the homeless surveyed had children under the age of 18. Of those surveyed, 39.8% were single with children under 18 and 26.6% were couples with children. 47% of all homeless females are single mothers with children.
- **Homeless students.** In April of 2013, the Aurora Public School’s homeless liaison reported that there were 717 homeless students (McKinney-Vento eligible) in the district north of 6<sup>th</sup> Avenue in Aurora. 190 of these were living in motels and temporary housing along Aurora’s Colfax corridor. This doesn’t include children who are not presently registered, dropouts, home schooled, or too young to register for school. The McKinney–Vento Homeless



- Assistance Act provides federal assistance to homeless children. The Act defines homeless children as “individuals who lack a fixed, regular, and adequate nighttime residence.”
- **Broken families.** 42.3% of households with children are single-parent households.
- **Increasing “at risk” birth rate.** In 2009 the Original Aurora area had the largest total number of at-risk births and the second-highest proportion of at-risk births in the corridor. Unlike other areas of the corridor whose at-risk birth rate is declining, Original Aurora’s rate in 2009 (61%) was nearly double what it was in 1990 (34%).
- **83% need government assistance.** 83% of the public school students who live in this target area qualify for free/reduced lunches. This data is from the U.S. Census Bureau 2010 and the Denver Public Schools and Aurora Public Schools, 2010.
- **Increasing ethnicity.** The ethnic composition of our target area has significantly changed in the last decade as the white and black population has decreased while the Hispanic population has increased. This hub is 52% Hispanic, 23% white, 16% black and 5% Asian. In the past six years, 44% of the births in Original Aurora and East Colfax were to foreign-born mothers.

- **Increasing poverty.** The number of Colorado children living in communities stricken with poverty has quadrupled over the past decade – rising from 20,000 to 92,000 – according to the KIDS COUNT Data Snapshot released by the Annie E. Casey Foundation.
- **Increasing child homelessness.** In 2012 the Colorado School Finance Project reported that child homelessness has increased 42% (over 6,000 students) in Colorado over the past 7 years.



Colorado's homeless population continues to increase. Legislative changes require school districts to account for and to provide additional services to address the needs of their homeless student population.

The 2012 homeless population has increased 42% (over 6,000 students) over the past 7 years.

## C. Ministry Objectives

Highpoint@Colfax will seek to minister to children grades K-6 and help them reach their highest potential. The specific motivation, objectives, and values of this ministry are outlined below.

1. **Prevailing Motivation:** There are five prevailing motivations leading Highpoint to launch this ministry.
  - **These children were created in the image of God.** The Bible teaches us that all mankind were created in God's image when it says, *"Then God said, 'Let us make man in our image, in our likeness'... So God created man in his own image, in the image of God he created him; male and female he created them"* (Genesis 1:26, 27). Because God created us in His image, all human life is sacred and endowed with dignity, value, uniqueness, and worth.
  - **We have a Christian responsibility to be stewards of our earthly resources.** The Bible teaches us that God gives us resources to bless others when it says, *"As each has received a gift, use it to serve one another, as good stewards of God's varied grace"* (1 Peter 4:10). If God has made us stewards of the world's resources, then we must use them to accomplish His will and purposes on earth.
  - **Having experienced God's grace, we want to share it.** In both the Old and New Testaments we are taught that our own experience of



grace should motivate us to be gracious to others. Deuteronomy 10:16-19 says, *“For the Lord your God defends the cause of the fatherless and the widow, and loves the alien, giving him food and clothing. And you are to love those who are aliens, for you yourselves were aliens in Egypt”* (Deuteronomy 10:16-19). Jesus also said, *“Shouldn’t you have had mercy on your fellow servant just as I had on you?”* (Matthew 18:33).

- **Our desire to express faith in practical ways.** The Bible encourages us to put action to our faith when it says, *“What good is it, my brothers, if a man claims to have faith but has no deeds? Can such faith save him? Suppose a brother or sister is without clothes and daily food. If one of you says to him, ‘Go, I wish you well; keep warm and well fed,’ but does nothing about his physical needs, what good is it? In the same way, faith by itself, if it is not accompanied by action, is dead”* (James 2:14-17).
- **We have a passion to reach our city’s most needy places.** Both Old and New Testaments teach us to serve our city and its most critical needs. God told Jeremiah this when he said, *“Also, seek the peace and prosperity of the city to which I sent you. Pray to the Lord for it, because if it prospers, you too will prosper”* (Jeremiah 29:7). Jesus also encouraged this when He said, *“Go to the lost, confused people right here in the neighborhood. Tell them that the kingdom is here. Bring health to the sick. Raise the dead. Touch the untouchables. Kick out the demons. You have been treated generously, so live generously”* (Matthew 10:5-8, *The Message*).

It is for these reasons that Highpoint desires to launch and sustain a ministry to at-risk children in the Aurora Colfax corridor.

2. **Ministry Objectives:** The ministry as a whole will have the following objectives.
  - **Christian outreach.** To introduce unchurched children to Christ, Biblical truths, and prevailing hope in a safe and nurturing atmosphere.
  - **Discipleship.** To help these children grow in their faith, develop character, and acquire spiritual disciplines.
  - **Mentoring.** To provide caring mentors and role models to encourage them in life issues.
  - **Modeling.** To model Christ’s character, compassion, and community involvement.
  - **Ministry expansion.** To provide a ministry foundation that could be expanded into a larger urban outreach center within 3-5 years.

3. **Individual values:** The ministry will seek to teach children how to develop the following values.

- **Honesty** (Psalm 15:1-3) Honest people are truthful and fair.
- **Caring** (Ephesians 4:32) Caring people treat others with kindness.
- **Loyalty** (Proverbs 17:17) Loyal people remain faithful to others.
- **Respect** (1 Peter 2:17) Respectful people honor others.
- **Diligence** (2 Timothy 2:15) Diligent people stick to a task until finished.
- **Courage** (2 Timothy 1:7) Courageous people do what's right.
- **Purity** (Deuteronomy 7:6) Pure people remain wholesome in all things.
- **Trustworthiness** (Exodus 18:21) Trustworthy people do what they say.
- **Cooperation** (Philippians 1:27) Cooperative people work as a team.
- **Humility** (Philippians 2:3-4) Humble people refuse to seek attention.
- **Generosity** (Proverbs 19:17) Generous people cheerfully share with others.



## D. Time & Program

The program will take place each Sunday morning at a location within the Aurora Colfax corridor.

1. **Why Sunday?** There are several strategic advantages to using Sunday instead of other options, such as a Saturday or weekday.

- **Association.** Sunday is the day most unchurched people associate with a traditional church service.
- **Future expansion.** Sunday would establish a pattern and routine among participants that would most easily facilitate the addition of an adult Bible study and breakfast for parents. This expansion would then evolve into a legitimate church plant in urban Aurora.
- **Core competency.** Highpoint's past experiences of meeting in a school on Sunday mornings helped us develop core competencies of scheduling rotating teams, mobility, and flexibility.
- **Convenience.** It has been our experience that a significant percentage of workers who are involved in large Saturday events do not end up attending church on Sunday morning. A Sunday venue would enable our people to serve in a rotation without requiring any additional commitment that particular week. It would also make our

work force available for other all-church events that occur on Saturdays, such as fellowship events, retreats, missions meetings, social activities, and community outreaches.

- **Sustainability.** A Sunday venue would be less likely to result in “burn out” as our workers would normally attend church at Highpoint’s main campus anyway.
- **Diversity of workers.** A Sunday venue would require us to expand our volunteer base beyond those needed to serve in children’s ministry at the main campus. This would help prevent our Southlands Kidzuma team from burning out and also provide an opportunity for those not typically associated with children’s ministry to find a place of service in Highpoint@Colfax.
- **Vision compatibility.** A Sunday venue is more closely aligned with our vision to plant another Assemblies of God church in Aurora’s urban area.



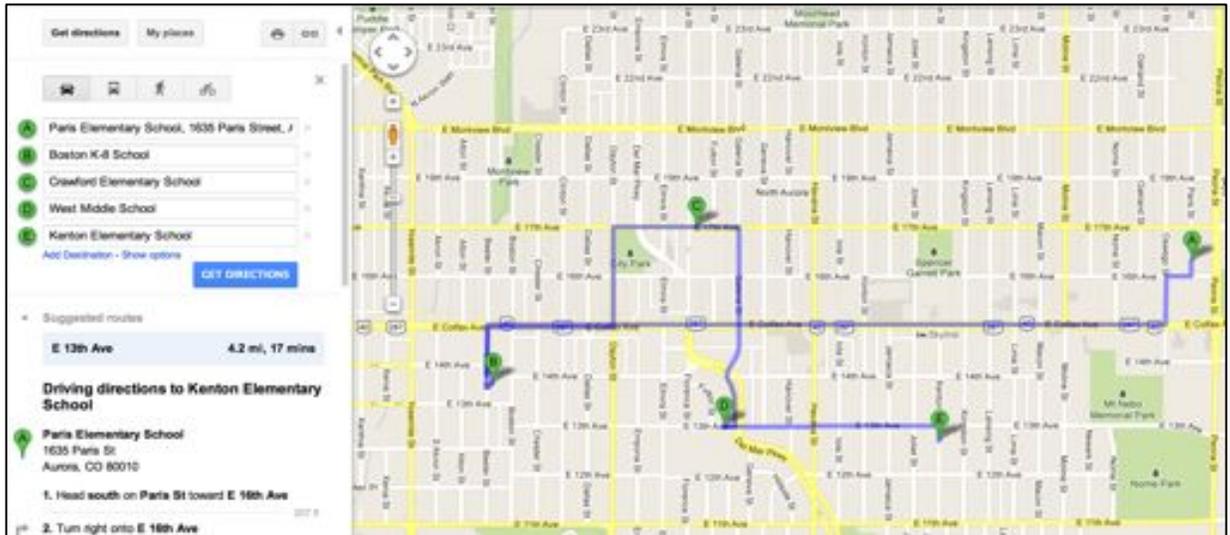
**2. Time & Schedule:** Although the exact starting times may be adjusted to accommodate new realities, the Sunday program would consist of the following segments.

- |                      |  |
|----------------------|--|
| <b>9:00 – 9:30</b>   | <b>Pick up</b> - Pick children up at area motels and transport them to the elementary school.  |
| <b>9:30 – 10:00</b>  | <b>Sign-in &amp; Breakfast</b> - Sign-in and serve a simple hot breakfast for children. Due to the limitation of renting a school, the food will need to be limited to simple options such as breakfast burritos, egg McMuffin type of sandwiches, oatmeal, sausage and biscuits, pancakes, and pre-cooked eggs. |
| <b>10:00 – 11:30</b> | <b>Kids Program</b>  |
| <b>11:30 – 12:00</b> | <b>Drop off</b> - Transport the children back to their motels.   |

## **E. Location Study**

The Sunday program will meet in one of the public schools and draw from motels along Colfax Avenue in Aurora. We will also attempt to draw from a few of the motels located a couple blocks just over the Denver border.

The following schools, demographic information, and motel list was used to assist us in our decisions.



1. **Sunday Ministry Locations:** We toured each of the following schools to explore the possibility of renting the cafeteria and gymnasiums. They are listed in order of ideal location.

a) **Crawford Elementary School**, 1600 Florence St., Aurora, CO 80010, Phone: (303) 340-3290, Website: <http://crawford.aurorak12.org/> Map of location:

<http://planning.aurorak12.org/files/2008/07/Crawford3.pdf>

- The school is located in the center of our target area and is an older facility near Fulton and 16<sup>th</sup> Street.
- The location is also north of Colfax and a few blocks west of where most of the dense apartment complexes are located. The cafeteria is the largest one of the five (seats 190), but is farther from the gymnasium, which is also very large (could facilitate 300 kids). It would require children to walk to the other side of the school.
- The school is considered a “walking school” which means all of its student body is in walking distance.
- The school has the largest population north of Colfax, is central to the target area, and could facilitate extensive growth in both the cafeteria and gymnasium.



b) **Paris Elementary School**, 1635 Paris Street, Aurora, CO 80010, Phone: (303) 341-1702, Website: <http://paris.aurorak12.org/>

- The school is a fairly new facility that is on the far eastern edge of our target area.
- It has a good-sized gymnasium that could accommodate the Kidzuma set and probably 175 children.

- The cafeteria shares a wall with the gymnasium and seats 90 children around cafeteria tables.
- Walking to the cafeteria, gymnasium, and restrooms are very minimal.
- The high-rise apartments next door are highly populated by young families with children, and it would offer an additional advantage of being in walking distance for neighborhood children.
- The school is located on the north side of Colfax and near Peoria where all the multi-story dense apartment housing is located.

**c) Boston K-8 School**, 1365 Boston St., Aurora, CO 80010, Phone: (303) 364-6878, Website: <http://boston.aurorak12.org/>

- Same exact floor plan and benefits as Paris Elementary.
- The school is located on the far western side of our target area near the Denver border on Boston Street.
- The school is on the south side of Colfax where population is less dense. Because people north of Colfax do not like crossing Colfax Avenue, it would probably only draw from the south side of Colfax.
- The location may offer a sentimental benefit for fundraising since Highpoint was once located on Boston Street over 40 years ago.

**d) West Middle School**, 10100 E. 13th Street, Aurora, CO 80010, Phone: (303) 366-2671, Website: <http://awcpa.aurorak12.org>. The school is on the south side of Colfax and is presently used by another church plant.

**e) Kenton Elementary School, Aurora**, CO, Phone: (303) 364-0947, Website: <http://kenton.aurorak12.org/>. After visiting the site, we determined this would not be a viable option.

**2. School Area Demographics:** The following demographic data is from the Data Services Department of the City of Aurora for a one-mile radius from the address of each elementary school as of 2012.

<b>Description</b>	<b>Paris</b>	<b>Crawford</b>	<b>Boston</b>
Population (1 mile radius)	20,334	31,019	27,124
Male population (1 mile radius)	52.1%	53.2%	52.3%
Female population (1 mile radius)	47.9%	46.8%	47.7%
Median age (US average is 37.3)	29.8	29.6	29.7
2012-2017 annual growth rate	1.32%	1.36%	1.31%
Children ages 0-4	10.2	10.9%	10.4%
Children ages 5-9	9.3%	9.2%	8.7%
Children ages 10-14	7.6%	7.1%	6.9%
White alone population	51.1%	48.5%	46.6%
Black alone population	14.7%	14.2%	17%
American Indian alone population	1.6%	1.5%	1.4%
Asian alone population	2.8%	5.4%	7.2%
Pacific Islander alone population	0.4%	0.2%	0.2%
Other race	24.5%	24.8%	21.7%

Two or more races	4.9%	5.3%	5.9%
Hispanic race (US Average 16.9%)	57.3%	55.2%	48.1%
Total households	6,699	9,415	9,598
Average household size	3	3.03	2.78
Households with children	42.1%	44.5%	39.5%
Median household income (US average \$50,157)	\$29,783	\$27,484	\$26,505
Average household income (US average \$68,162)	\$39,110	\$38,934	\$37,535
Per capita income (US average \$26,409)	\$13,130	\$13,226	\$13,727
Total housing units	7,466	10,948	10,554
Owner occupied (US average 56.5%)	2,275	3,346	2,849
Renter occupied (US average 32.1%)	4,424	6,601	6,749
Vacant (US Average 11.4%)	767	1,001	956

- 3. School Population Facts:** The following data is from Aurora Public Schools concerning the following three elementary schools as of 12/15/2012.

Description	Paris	Crawford	Boston
Students	439	699	489
Staff	46	77	53
Native American students	1.6%	0.1%	0.6%
Asian students	0.9%	13.9%	14.5%
Black students	9.1%	9.9%	13.7
Hispanic students	82.9%	71.1%	65.6%
White students	3%	2.7%	3.3%
National Hawaiian students	0.2%	0.1%	0.4%
Free & Reduced Lunch	93.6%	89.7%	86.1%
Limited English Proficient	77.2%	79.4%	69.5%
Gifted & Talented	1.6%	1.4%	1.2%
Special Education	9.6%	6.7%	4.9%
Percent of student body who are homeless	15%	6.2%	10.7%

- 4. Motels on Colfax:** These are the motels on East Colfax listed in order beginning in east in Aurora to the west at the Denver/Aurora border.

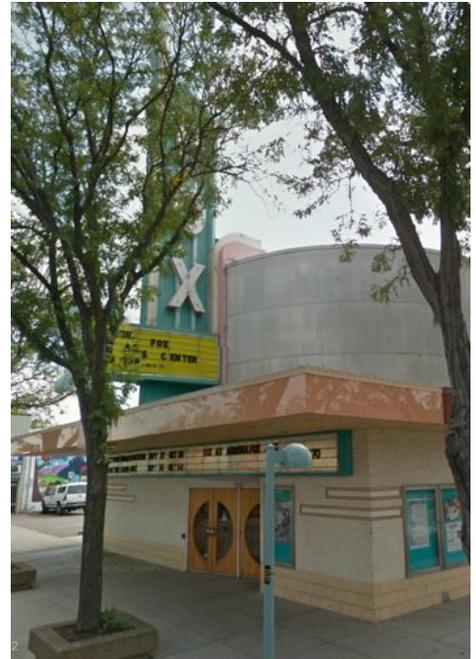
	Name	Street Address	City
1	Wolf's Motor Inn	15691 East Colfax Avenue	Aurora, CO
2	Pacesetter Motel	14291 East Colfax Avenue	Aurora, CO
3	Spring Hill Suites	13400 East Colfax Avenue	Aurora, CO
4	Manor House Motel	12700 East Colfax Avenue	Aurora, CO
5	Mon Chalet Motel (adult only)	12033 East Colfax Avenue	Aurora, CO
6	Timberline Motel	11818 East Colfax Avenue	Aurora, CO
7	Kings Inn Motel	11800 East Colfax Avenue	Aurora, CO
8	Park Motel	11255 East Colfax Avenue	Aurora, CO
9	Ranger Motel	11220 East Colfax Avenue	Aurora, CO
10	Radiant Motel	10950 East Colfax Avenue	Aurora, CO
11	Skyline Motel	10910 East Colfax Avenue	Aurora, CO
12	K Motor Lodge	10730 East Colfax Avenue	Aurora, CO
13	Carriage Motor Inn	9201 East Colfax Avenue	Aurora, CO
14	Riviera Motel	9100 East Colfax Avenue	Aurora, CO
15	Biltmore Motel	8900 East Colfax Avenue	Aurora, CO
16	Lazy C Motor Lodge	8787 East Colfax Avenue	Denver, CO

17	Motel 9	8701 East Colfax Avenue	Denver, CO
18	Branding Iron Motel	8600 East Colfax Avenue	Denver, CO
19	Silver Spur Motel	8595 East Colfax Avenue	Denver, CO
20	Ahwahnee Motel	8500 East Colfax Avenue	Denver, CO
21	Sand & Sage Motel	8415 East Colfax Avenue	Denver, CO
22	7 Star Motel	8400 East Colfax Avenue	Denver, CO
23	Shepherds Motel	1525 Valentia Street	Denver, CO
24	Driftwood Motel	1443 Oneida Street	Denver, CO
25	Niagara House Motel	6701 East Colfax Avenue	Denver, CO

## F. Staffing Needs

- 1. Training New Staff:** In the summer of 2013, the church will start recruiting volunteers who are presently not serving in children's ministry to assist once a month at the Colfax location. Those volunteers will then begin training in parallel positions once a month in the Highpoint Children's Church in southeast Aurora. These workers will then be trained for their once-a-month service at the Colfax site.

- **August of 2013.** The church will have several small-town hall meetings to cast vision and ask for workers.
- **September of 2013.** Prospective workers will be recruited and signed up.
- **October of 2013.** Prospective workers will be coached and assigned to servant positions at the Colfax site.
- **November of 2013.** Prospective workers will start working in their parallel position.
- **March 2, 2014.** Launch day for monthly phase.



- 2. Sunday Team Composition:** Ideally the team would need to consist of at least the following people serving once a month. The team leader will decide which team serves twice on five-week months.

Position	Wkly #	Mon. #	Description
Team leader	1	4	Appointed by Pastor Roncone, report to Pastor Vanderlinden and give weekly onsite leadership to the entire team, communicating expectations and goals.
Set up/tear-down and media	3	12	Three people who will: 1. Load and unload Highpoint's outreach truck. 2. Set up and tear down.

			3. Assist with supervision and crowd control during ministry time.
Presentation team	3	12	Three people each week: 1. Main teacher to present. 2. Worship coordinator to lead worship for kids. 3. Game coordinator to implement games and activities. 4. The presentation team will also assist the food team during breakfast.
Transportation	6	24	Six people (two per van) that will: 1. Drive vans (one driver and one partner per van). 2. Pick up children and return them to the motels. 3. Assist with supervising and crowd control during ministry time.
Food	3	12	3 people per week (one food service coordinator and two helpers) to serve breakfast. The coordinator will not need to be present each week, but would plan meals, purchase food, and supervise the food team.
Security	1	4	Roaming security.
Nurse/first aid	1	4	Nurse and first aid.
Spanish Translator	1	4	Spanish translator to communicate with parents and children who do not speak English.
<b>Total Team Members</b>	<b>19</b>	<b>76</b>	

3. **Additional Involvement:** Additional service opportunities could be provided in ways that allow others to use their time, talents and treasures outside of Sunday morning involvement. For more information see the section entitled, “Service Opportunities.”



## G. Possible Curriculum

We are exploring the following curriculum with a specific emphasis upon unchurched children and urban children’s ministry.

1. **Bible Discovery Series.** [http://www.clp.org/store/browse/301\\_urban\\_children\\_s\\_ministry](http://www.clp.org/store/browse/301_urban_children_s_ministry)
2. **Transformation Station** by Metro Ministries. <http://amzn.com/1418528021>
3. **Aventuras Glaciales.** A bilingual Spanish to English by Concordia Supply (concordiasupply.com).
4. **Bill Wilson Metro Ministries.** Downloadable urban children’s curriculum that costs \$9.99 a week. It is PowerPoint driven with downloadable activity/story/object lesson/Bible lesson/memory verse/teaching outlines. <http://www.metroworldchild.org/store>
5. **Elevate Kids.** <http://www.elevatechurch.com/>
6. **Faith Case** by Gospel Publishing House. The “Beatitudes” and “Fruit of the Spirit” would fit. They are ten weeks long.

## H. Preliminary Budget

The Board of Deacons foresaw the possibility of this kind of ministry expansion in February of 2013. They have already begun making plans to help finance this possibility through undesignated missions giving. We would need to experience a 5% increase in our 2014 undesignated missions pledges to fully finance this initiative.



LAUNCH BUDGET DESCRIPTION	Expense
Registration for school rental	\$20.00
Storage locker registration	\$25.00
50 chairs like current KidZuma chairs	\$500.00
2 wireless microphones	\$600.00
10 channel snake for sound system	\$150.00
Misc. cables for sound ( <i>iPod, 2 mic cables, 2 extra speaker cables</i> )	\$50.00
Registration supplies	\$50.00
Sound computer	\$300.00
Song show presenter software ( <i>the church might have an extra license</i> )	\$60.00
DVD player	\$75.00
Food warmers	\$200.00
<b>Total Estimated Launch Budget</b>	<b>\$1,985.00</b>

PROJECTED OPERATING BUDGET	Monthly	Annually
Weekly meals \$3 per child ( <i>start with 30 kids</i> )	\$390.00	\$4,680.00
Van gas ( <i>60 miles per week per van</i> )	\$240.00	\$2,880.00
Van maintenance ( <i>oil changes, tune ups, misc</i> )	\$25.00	\$300.00
School rental	\$880.00	\$10,560.00
Weekly supplies ( <i>props, object lessons, games</i> )	\$100.00	\$1,200.00
Storage and or office space in target area	\$400.00	\$4,800.00
Curriculum	\$25.00	\$300.00
Registration supplies	\$15.00	\$180.00
Contingency fund	\$345.00	\$4,140.00
<b>Total expenses</b>	<b>\$2,420</b>	<b>\$29,040</b>

## I. Meal Options

The Vice President of Purchasing for Andrews Food Service Systems is a member of Highpoint Church. Andrews Food Service is also the food provider for Aurora Public Schools. They have provided breakfast options that complement the normal breakfast menu and nutritional value of the meals



these children normally receive at school. Andrews Food Service could also provide Highpoint with affordable pre-cooked meals that are easily prepared and heated in the school's kitchen. Here are sample menus they provided.

ITEM#	PK	SZ	# SV	UPC	BRAND	DESCRIPTION	SRV
12100	113	CT	113		WASHINGTON	APPLES RED DELICIOUS 113 EX FCY	\$0.34
57125	72	4 OZ	72	21136	MOTTS	APPLESAUCE CUPS PLAIN ORIGINAL	\$0.42
18032	300	CT	150	48120	DAILYS	BACON PRECOOKED 300 CT REG DAILYS	\$0.23
27234	72	2.85 OZ	72	00696	LENDERS	BAGEL CINNAMON RAISIN	\$0.37
12292	40	#	100		CHIQUITA/DMONTE	BANANAS GREEN TIP	\$0.32
27087	120	2 OZ	120	06283	PILLSBURY	BISCUIT BUTTERMILK BAKED	\$0.31
20124	96	CT	96	19809	GENERAL MILLS	CEREAL B/P FRUITY CHEERIOS WG	\$0.43
20128	96	1.4OZ	96	40478	GENERAL MILLS	CEREAL BAR FRUITY CHEERIOS WG	\$0.37
20469	100	.75 OZ	100	61094	KRAFT	CHEESE PHILADELPHIA LIGHT	\$0.23
37388	75	3.1 OZ	75	40275	SUNNY FRESH	EGG OMELET CDR CHS WRPD IN TORT	\$0.94
27703	210	2.1 OZ	210	40178	SUNNY FRESH	EGG OMELET COLBY CHEESE IW *CN	\$0.66
27455	100	1.5 OZ	100	30636	SUNNY FRESH	EGG PATTI SCRAMBLED OVAL	\$0.32
38813	1	250 CT	250	7500290	PRIMESOURCE	FLATWARE KNF/FRK/SPN/SLT&PPR COMBO WRAPD	\$0.08
37387	100	3.25 OZ	100	40071	SUNNY FRESH	FRENCH TOAST CINN GLAZED WHOLE GRAIN IW	\$0.91
C59046	150	3.25 OZ	150	40064	SUNNY FRESH	FRENCH TOAST CINN SLICES *CN	\$0.73
27084	5	2#	90	67400	FARM RICH	FRENCH TOAST STICKS	\$0.26
31810	6	1.5#	210	57222	CHEFS COMPANION	GRAVY MIX PEPPERED CHEFS COMPANION	\$0.10
31819	6	104 OZ	312	590PX-UNP	UNIPRO MARQUIS	GRAVY W/SAUSAGE COUNTRY STYLE HT &SRV	\$0.22
29396	6	5#	240	B03	LAMB WESTON	HASHBROWN TRI PATTY 2 OZ	\$0.11
27620	70	4 OZ	70	42297	ARDMORE FARMS	JUICE CARTON ORANGE 100%	\$0.19
27622	70	4 OZ	70	42298	ARDMORE FARMS	JUICE CARTON APPLE 100%	\$0.17
17198	40	6 OZ	40	00208	CAPRI SUN	JUICE DRINK WLD CHRY CAPRI SUN FOIL	\$0.39
82138	50	1/2 PNT	50	40038	MEADOW GOLD	MILK 1% REGULAR 1/2 PINT	\$0.28
27341	4	24 CT	96	08605	SARA LEE	MUFFIN BLUEBERRY 2.13 OZ	\$0.50
27059	72	2.82 OZ	72	49768	KELLOGGS	PANCAKE EGGO MINI BLUEBERRY	\$0.60
27060	72	2.82 OZ	72	49770	KELLOGGS	PANCAKE EGGO MINI MAPLE	\$0.60
27167	96	2.6 OZ	96	78710	SCHWANS	PIZZA BAGEL BREAKFAST SAUSAGE IW **CN**	\$0.58
28313	10	#	107	4530029391	ARMOUR	SAUSAGE BKFST PATTY 1.5 OZ PRCKD	\$0.27
28310	128	1.25 OZ	128	15938	JIMMY DEAN	SAUSAGE TURKEY PATTY CKD *CN	\$0.33
18533	100	1.5 OZ	100	85400	UNIPRO	SYRUP PANCAKE CUPS	\$0.14
39358	500	CT	500	10500	GENPAK	TRAY FOAM 5 COMP SCH 10-3/8X3/8X1-3/16	\$0.05
87436	72	2.26 OZ	72	44326	PILLSBURY	WAFFLE MINI BLUEBERRY BASH I.W. WG	\$0.58
87436	72	2.26 OZ	72	44326	PILLSBURY	WAFFLE MINI BLUEBERRY BASH I.W. WG	\$0.58
87437	72	2.26 OZ	72	44306	PILLSBURY	WAFFLE MINI MAPLE MADNESS I.W. WG	\$0.58
87437	72	2.26 OZ	72	44306	PILLSBURY	WAFFLE MINI MAPLE MADNESS I.W. WG	\$0.58
27577	12	12 CT	144	43573	AUNT JEMIMA	WAFFLE SQUARE JUMBO 1.27 OZ	\$0.17
27438	144	1.1 OZ	144	WS200	CHEF AMERICA	WAFFLE STIX BELGUIM	\$0.18
30508	48	4 OZ	48	9815	UPSTATE FARMS	YOGURT STRAWBERRY UPSTATE FARMS	\$0.36

MEAL OPTION #1							
27059	72	2.82 OZ	72	49768	KELLOGGS	PANCAKE EGGO MINI BLUEBERRY	\$0.60
12292	40	#	100		CHIQUITA/DMONTE	BANANAS GREEN TIP	\$0.32
27620	70	4 OZ	70	42297	ARDMORE FARMS	JUICE CARTON ORANGE 100%	\$0.19
82138	50	1/2 PNT	50	40038	MEADOW GOLD	MILK 1% REGULAR 1/2 PINT	\$0.28
30508	48	4 OZ	48	9815	UPSTATE FARMS	YOGURT STRAWBERRY UPSTATE FARMS	\$0.36
39358	500	CT	500	10500	GENPAK	TRAY FOAM 5 COMP SCH 10-3/8X3/8X1-3/16	\$0.05
38813	1	250 CT	250	7500290	PRIMESOURCE	FLATWARE KNF/FRK/SPN/SLT&PPR COMBO WRAPD	\$0.08

						ESTIMATED COST OF MEAL OPTION #1	\$1.88
MEAL OPTION #2							
27087	120	2 OZ	120	06283	PILLSBURY	BISCUIT BUTTERMILK BAKED	\$0.31
31819	6	104 OZ	312	590PX-UNP	UNIPRO MARQUIS	GRAVY W/SAUSAGE COUNTRY STYLE HT &SRV	\$0.22
28313	10	#	107	4530029391	ARMOUR	SAUSAGE BKFST PATTY 1.5 OZ PRCKD	\$0.27
29396	6	5#	240	B03	LAMB WESTON	HASHBROWN TRI PATTY 2 OZ	\$0.11
12100	113	CT	113		WASHINGTON	APPLES RED DELICIOUS 113 EX FCY	\$0.34
27622	70	4 OZ	70	42298	ARDMORE FARMS	JUICE CARTON APPLE 100%	\$0.17
82138	50	1/2 PNT	50	40038	MEADOW GOLD	MILK 1% REGULAR 1/2 PINT	\$0.28
39358	500	CT	500	10500	GENPAK	TRAY FOAM 5 COMP SCH 10-3/8X3/8X1-3/16	\$0.05
38813	1	250 CT	250	7500290	PRIMESOURCE	FLATWARE KNF/FRK/SPN/SLT&PPR COMBO WRAP	\$0.08
						ESTIMATED COST OF MEAL OPTION #2	\$1.83

## J. Resource List

The following items are critical resources needed to launch this ministry and the status of their present availability.

Launch Supply List	Own	Purchase
inflatable set with 2 blowers	X	
KidZuma bounce house with 1 blower	X	
portable sound system	X	
2 wireless microphones		X
2 corded microphones	X	
video projector	X	
snake for sound system		X
DVD player		X
sound computer		X
games / pre-service supplies ( <i>cup stacks, craft &amp; coloring supplies, board games, hula hoops, etc</i> )		X
registration materials		X
prop table / podium		X
baskets or bins for supplies	X	
2 sections of pipe and drape	X	

## K. Insurance & Liability

In April of 2013, we contacted our insurance representative to brief her on this ministry possibility, as well as to get recommendations, cost estimates, and requirements.

1. **Coverage.** Our present coverage provides for van use for church functions and outreaches.
2. **Facility use.** Once we locate a facility, we would need to inform them of the address and square footage so it could be added to the existing policy. Any church property that might be stored at this off-site location would need to be listed on the policy as well.
3. **Costs.** The only potential costs would be for the additional location (minimal) and for the possibility of increasing coverage, should the ministry grow significantly (over 100 individuals). There is no additional cost for providing breakfast.
4. **Van drivers.** Van drivers would need to be over the age of 21, be added to the policy if they drive more than 12 times a year, and fill out and submit a form for pre-screening of their driving record (see form).
5. **Parental consent.** Although our policy provides for ministry to minors without written parental consent, they would recommend that we require parents to fill out one consent form giving authorization for weekly participation when applicable. This would help limit liability in the event of injury or harm (see form).
6. **Identification cards.** Once we receive parental consent forms, we can give each child an ID card with their picture, motel name, and address on it.



## L. Launch Timeline

The following dates could serve as a starting point to facilitate a March 2014 phased launch.

1. **Pre-Launch Activities:** Before we launch a Sunday morning kid's service, we will use multiple opportunities and approaches to introduce Highpoint Church and the new kid's ministry to the motel community. Below are a few options.

- **Flyers.** Pass out flyers at each hotel



- and homeless service organization introducing the new ministry.
- **Door-to-door survey.** Knock on doors and do a simple survey. See questions under section entitled, “Feedback Interviews.”
- **Postcards.** Postcard mailers to residents in a one-mile radius.
- **Information dinners.** Host multiple spaghetti dinners on various days as a way to introduce the new children’s activity and begin building relationships with the tenants at the hotels.
- **Felt needs distribution.** Pass out items that meet felt needs at the motels several weeks before the launch date. This could be items such as hygiene kits, clothing, school supplies, shoes, or groceries.
- **Food giveaways.** Use the Food Bank of the Rockies, put together food boxes, and do food giveaways at each hotel.
- **Easter egg hunt.** We could do an Egg Hunt on Colfax for the kids possibly on April 6, 2014. This would be our second Sunday and give us a large boost of momentum. Highpoint’s Egg Hunt is April 13, and we could use all of our existing resources for this event as well. Easter is April 20, 2014, and we would need to focus on southeast Aurora that day.

2. **Phased Launch Approach:** It would seem wise to phase the launch of this ministry in a way that facilitates a gradual increase in weekly involvement. This will give our team the opportunity to adjust to needs, while at the same time provide quality ministry. Highpoint will start this ministry to be held on the first Sunday of each month (once a month) for three months. On the fourth month we will transition to twice a month on the first and third Sunday of each month. Then on the seventh month we will begin a weekly schedule.



3. **Launch Timeline and Dates:** The following schedule will be used as a guide to facilitate a phased launch approach.

**Monthly phase** (held the first Sunday of each month).

- March 2, 2014 – Launch day
- April 6, 2014 – Could do an Easter Egg Hunt on Colfax (two weeks before Easter)
- May 4, 2014

**Critical evaluation phase.** After the initial three (3) months, our board and leadership community will determine the viability of the ministry,

needed adjustments, or if factors would prohibit its prolonged continuance.

**Bi-monthly phase** (held the first and third Sundays of the month through the summer).

- June 1, 2014
- June 15, 2014
- July 6, 2014
- July 20, 2014
- August 3, 2014
- August 17, 2014

**Weekly phase** (held weekly at the start of the new school year).

- September 7, 2014
- September 14, 2014
- September 21, 2014
- September 28, 2014
- October 5, 2014
- October 12, 2014
- October 19, 2014
- October 26, 2014
- November 2, 2014
- November 9, 2014
- November 16, 2014
- November 23, 2014
- November 30, 2014
- December 7, 2014
- December 14, 2014
- December 21, 2014
- December 28, 2014

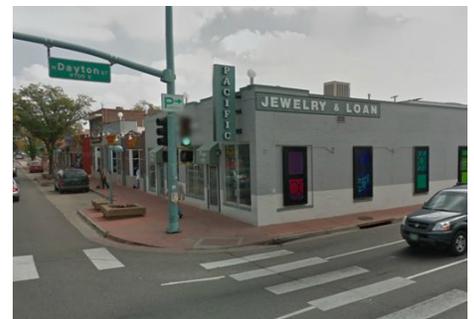


## M. Advantages & Disadvantages

These are some advantages and disadvantages this ministry opportunity presents.

### Advantages:

1. **Presence:** Gives us a weekly presence on Colfax that is aligned with many of Highpoint's core capacities, such as a commitment to reach our city, focus on "least access" target groups, children's ministry, mobile church experience, and strong commitment from senior leadership, staff, and board.



2. **Funding Potential:** Ministry to needy and homeless children is easier to raise funds for and recruit workers.
3. **Community Appeal:** Helping the homeless (adults and children) is something the city needs and has asked for our help and cooperation. It is also something that most citizens are willing to support, volunteer for, and express compassion towards.
4. **Credibility:** This ministry would help in giving us “street credibility” in the Colfax community.
5. **Beachhead:** This ministry would be a beachhead for launching other ministries in the Colfax community. It could easily expand into a Bible study for the children’s parents, food co-ops, and many other “spin offs.”
6. **Core Capacity:** Highpoint is fortunate in being very diverse demographically, ethnically, and spiritually. There are a number of Spanish-speaking members who could be a valuable resource given the demographic makeup of the targeted area.
7. **Value Based:** Highpoint’s focus for both foreign and home missions is based on a people group’s “accessibility to local churches.” Although Aurora’s Colfax corridor could not be considered “unreached,” it is the one area in our city with the least amount of access to the kind of evangelism and discipleship provided by the local church.
8. **Commitment Level:** Hands-on ministry to the poor and oppressed already has great “buy-in” and is a high priority among the senior leadership of Highpoint Church. From the lead pastor to the paid staff and board, these initiatives are enthusiastically supported and sustained in the culture of the church.
9. **Increased Service Opportunities:** This ministry would create new opportunities for our people to serve God and others.

**Disadvantages:**

1. **Staffing:** Weekly staffing might be a challenge to maintain for Highpoint.
2. **Sustainability:** Consistency, commitment, and long-term sustainability are needed most in urban ministry. We need to make sure our people have the same kind of buy-in that presently exists with our senior leadership, staff, and board.
3. **Strained Partnership:** Some of our existing partners in the Colfax community may see this initiative as a possible competitor to their work.
4. **Leadership:** Our present staff may not be able to manage this on top of their already demanding roles at our growing Southlands campus.
5. **Financial Sustainability:** A weekly ministry to children will never be self-sustaining and would need consistent funding from Highpoint and sympathetic supporters from the community.
6. **Risk & Liability:** Just like with church events, there is a degree of risk involved when transporting children in church vans and managing risk at off-site locations.
7. **Distraction:** Ministry to the poor can be overwhelming and present a temptation to try and meet every need. Our people’s compassion and exposure to so many other needs, like food, clothing, education, financial

assistance, etc., may lead to other opportunities that weaken our focus, resources, and motivation.

## N. Feedback Interviews

To help us determine if this outreach is feasible, we would like to set up interviews with motel managers and parents on Colfax between Peoria Street in the east and Yosemite Street in the west.

### 1. **Motel Managers:** Interviews with motel managers.

**Coaching:** Interviews with Christian motel owners and those familiar with this culture have given us the following advice on how to make these meetings productive.

- **Appearance.** Dress down and be casual and conversational.
- **Assurance.** Assure them that we will not create trash, noise, or use the lobby as a meeting place.
- **Motives.** Be honest, genuine, and down to earth.
- **Room entry.** Do not go into rooms alone and only go when invited.
- **Gender-based teams.** When visiting families, try to go in teams of two with one man and one woman. Many of the homeless women have been abused and would not trust two men approaching her.
- **Language barrier.** Many of the motel owners are not as fluent in English, as it is their second language. So be patient with them, allow enough time, and leave a simple information page summarizing your meeting. Some of the workers in these motels are homeless people who work in return for a room.
- **Poverty awareness.** Be prepared to see the worst. Many of the children in these motels are exposed to drugs, sex abuse, physical abuse, domestic violence, and unsafe environments.
- **Partnership.** They may respond very favorable if we could build trust and relationships by offering to have our volunteers to do a “free yard clean up” once a month.



**Questions:** We would ask each manager the following questions.

- 1) How many children ages K-6 are staying in the motels on a semi-permanent basis as a means of daily shelter?
- 2) What do these families with children do on Saturdays and Sundays?

- 3) Would you be open to us using your parking lot for picking them up and bringing them back each Sunday? We would NOT create trash or use your lobby as a meeting place.
- 4) Would you be open to allowing us to knock on doors to introduce ourselves and leave flyers for families living in the hotel? The flyers would introduce our service and give them the information on how to be involved.
- 5) What are your greatest struggles with families that have children ages K-6?
- 6) What could Highpoint do to be a blessing to your motel?

**2. Parent/Guardian:** Interviews with parents/guardians living in motels.

**Coaching:** Interviews with those familiar with this culture have given us the following advice on how to make these meetings productive.

- **Alienating terminology.** Do not use phrases that imply “signing up” or formal “registration” for the program. These families have to fill out so much paperwork already with the system, and some are illegal immigrants. Instead of phrases that create resistance, use relational phrases like “join us,” “share with us,” and other non-threatening invitations.
- **Negative reactions.** If after being exposed to their living conditions you exhibit any kind of shock or disdain, they will close down and even try to get others to exclude you from their community for fear of official intervention. Be calm in all situations.



**Questions:** We would ask each parent/guardian the following questions.

- 1) If a Sunday morning kids church were provided for your children, including transportation and breakfast, would you allow them to go?
- 2) How many children ages K-6 do you have?
- 3) Would you be interested in joining us for the “kick off” breakfast so you can see what the program is like and ask questions?
- 4) Can we plan on picking up your child for breakfast and church on Sunday?
- 5) Do you have any questions about this opportunity that we can answer for you?

## O. Future Considerations

The following items are not urgent, but have surfaced as important considerations in the long-term scope of this potential ministry.

1. **Relational Visitation:** Relationships build ministries, not just programs. No amount of programming or funding can replace face-to-face contact with those whom we are ministering to. At some point we will need to build in a visitation component in addition to Sunday morning ministry.
2. **Introduction to the Motel Community:** Outreaches to the motel community, such as free dinners, game nights, or other forms of interaction, may help sustain visibility in this transient community.
3. **On-site Presence:** At some point it would be advantageous to have an office space/work station that could serve as a “boots on the ground” presence on Colfax. This would give credibility, visibility, a physical mailing address, storage options, and a location for important meetings. Highpoint could then arrange to have staff members rotate working at the Colfax work-station once a week to provide accessibility.
4. **Outreach Facility:** Purchasing a building large enough to serve as an Aurora Urban Outreach Center that can host this and other ministries will help ensure long-term sustainability.
5. **Business Sponsors:** Once the ministry is up and running, recruiting businesses in southeast Aurora to sponsor “breakfast for the day” would help in several ways.
  - Increase awareness of homeless children in Aurora.
  - Build partnerships with others in the community.
  - Create healthy relationships between two different demographic populations in our city (affluent in southeast Aurora and the poor in north Aurora).
  - Increase awareness of Highpoint Church in our community.For example, if the program is reaching 100 children and each meal was \$3.00, a business could donate \$300 to provide food for the entire day. They could even choose to send employees to help serve the food if they desired.
6. **Organizational Collaboration:** We would need to network with other organizations to keep them briefed on what we are doing to facilitate community awareness. Some of these organizations would include:



- Aurora Warms the Night, Executive Director Sarah Hamilton
  - Morehead Community Center, Rueben Medina with City of Aurora.
  - Colfax Community Network, Executive Director Jennifer Herrera
  - Friends of Saint Andrews, Executive Director Maureen Hampson
7. **Behavior Reinforcement:** We could give t-shirts, games, or prizes to reward behavior and consistent attendance.
  8. **Available Clothing:** A small supply of clothing (underwear, socks, shoes, pants, shirts, etc.) may need to be available for children who may come without necessary clothes or clothes that are badly soiled or torn.
  9. **Involvement of younger and older children:** Members of our resource team have advised us that some parents may not allow their children, who are within the age range we have established, to come unless they are able to bring other siblings along (younger & older). Teens or even parents may want to come as well, as many in this setting have missed their childhood and are still drawn to fun activities. We will need to decide how we will deal with these situations or have staff ready to take care of infants and toddlers. Allowing teens and parents to come, as long as they follow the rules and don't disrupt, may provide an opportunity for them to be introduced to Christ.
  10. **Additional policy:** We will need a one-page summary of the following items.
    - Job descriptions for each position on the team.
    - Rules for children who ride in vans.
    - Rules for children during the Sunday program.
    - Kitchen policy and checklist for food workers.
    - Disciplinary procedures and steps for correcting behavior

## **P. Service Opportunities**

In order to involve as many people as possible, Highpoint Church will break down the major components of this outreach into smaller opportunities for individual involvement. Each opportunity should be able to be fulfilled in under 4 hours a month. These opportunities can then be presented as electronic sign-ups on Highpoint's website much like the Scatter Initiative.

### **1. Food Service:**

Weekly coordinator	Be present for that week to supervise food service team.
Preparation	Be present to prepare and serve food.
Purchasing	Purchase food and store in staging area for team to pick up.
Sponsor recruitment	Volunteers to approach businesses requesting sponsorships for breakfast meals, etc.
Small group sponsorship	Small groups could sponsor one meal per month or per quarter for breakfast.
Pick up	Pick up frozen food and deliver to freezer at ministry area.

## 2. **Transportation:**

Driver	Pick up vans and drive to pick kids up and drop them off.
Driver assistant	Ride in van to help supervise kids and sign kids in before entering van.
Vehicle preparation	Clean and fuel vans once a week.
Vehicle repair	Inspect vehicles and coordinate needed repairs once a month.

## 3. **Set Up and Tear Down:**

Load and unload	Additional or periodic assistance.
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## 4. **Presentation Team:**

Weekly teacher	Primary lesson teacher
Supervision	Help monitor crowd and help supervise
Games	Help organize and run games
Worship	Lead children in worship time
Welcome & sign in	Sign kids in and welcome them
Audio & visual	Operate sound and media presentations

## 5. **Administration and Promotion:**

Graphic design	Design weekly bulletin to send home with kids.
Sunday booth	Man Sunday booth with laptop to answer questions and sign up volunteers.
Office help	Volunteer in the office to make phone calls and help coordinate.
Errands	Run errands during the week.
Public relations	Teams that can canvas hotels to help invite new children. They could knock on doors and pass out flyers. This should be an on-going ministry. This population is transient. We will need to replace kids as we are likely to lose kids to moving, relocations, etc.
Photography & video	Someone to take pictures and/or video either monthly or quarterly to help in giving reports on Sundays at Highpoint. The video could also be played at the info booth in the foyer. It could even be live-streamed with smart phone to the Highpoint worship service during announcements.
Press release	Write articles and press releases that report progress to the Highpoint community.
Partner assistance	Once a month trash clean up team to help clean up outside grounds of light trash and garbage from partnering motels.
Adopt-a-hotel	A type of adopt-a-hotel ministry. The same people could build relationships with the motels and those that stay in them. They could help beautify the same motel once a month. Make regular visits to the families in the same motels. It could turn into a regular routine. Could possibly be done by small groups.
School partnership	Establish volunteer relationships with the school location we end up renting from. To that end we could have volunteers "partner with the school," if you will.
Donation coordinator	Person to get donations from businesses for needed materials

	and supplies.
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## 6. Follow-Up, Visitation and Family Ministry:

Visitation	Visit children in the motels on Saturdays.
Homework and tutoring	Meet children at the library or hotel to help with tutoring.
Prayer team	Individuals that pray specifically for children by first name and each motel as well.
Lobby collection	Continue collecting supplies in the lobby of the church: school supplies, kids clothes, winter clothes, Christmas presents, specific supplies for activities like Egg Hunt, food and hygiene items.
Health assistance	Doctors or dentists could volunteer free exams, give out toothbrushes, etc.
Haircuts	Provide free haircuts for children and their families on a Saturday.
Birthday/encouragement bags	Volunteers to assist with: <ul style="list-style-type: none"> <li>• Sending birthday cards.</li> <li>• Sending birthday bags home with the kids or delivering to their hotel.</li> <li>• Writing encouraging notes.</li> </ul>
Lunch bags	Small groups or volunteers to pack simple bag lunches to send home with the kids on Sundays.
Prayer team	People could offer prayer support by: <ul style="list-style-type: none"> <li>• Adopting a motel to pray for.</li> <li>• Adopting a family to pray for.</li> <li>• Adopting a child to pray for.</li> <li>• Prayer calendar or prayer cards that remind and coach our people on the types of things they could be praying for.</li> </ul>
Youth service day at Colfax	DV8 could volunteer to serve once a month on Sundays or do a fun Saturday event for the kids once a quarter. This could consist of youth, youth leaders, and youth parents leading the Sunday morning ministry.
Field trips	Quarterly field trips, if only to Highpoint's main campus. Their "world" needs to be expanded so they can dream of a world other than what they know. For example, it would be great to include the children and their families in the church picnic. Other trips could include places like the airport to just walk around the terminal and see the planes, or free entrance days to area museums, zoos, or even a farm.
Life development classes	Provide life development classes on things such as: <ul style="list-style-type: none"> <li>• Parenting</li> <li>• Nutrition</li> <li>• Health and fitness</li> <li>• Marriage and relationships</li> <li>• Finances</li> </ul>
School supplies	Back to school supplies such as: <ul style="list-style-type: none"> <li>• Backpacks, paper, binders, notebooks</li> <li>• School clothes are normally NOT needed as the public schools provide grants for those who can't afford.</li> <li>• Fees for after school projects and activities</li> </ul>
Personal hygiene care items	The homeless liaison with Aurora Public Schools identified the following items as commonly needed for personal

	hygiene for elementary children. <ul style="list-style-type: none"> <li>• Clothing: Underwear, clean clothes, socks, shoes</li> <li>• Cold weather: winter coats, gloves, hats, and boots</li> <li>• Hygiene: soap, toothpaste, toothbrush, towels</li> </ul>
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## 7. Volunteer Opportunities at the Host School:

These opportunities will be determined by the school that is selected for the location of the Sunday program.

Tutoring & after-school clubs	Tutoring before, during, or after school with an emphasis on <ul style="list-style-type: none"> <li>• Literacy, math, and science</li> <li>• Reading, writing, and comprehension</li> <li>• Helping with homework, etc.</li> </ul>
Participation compensation	Parent participation and volunteerism in North Aurora is lower than most areas. Perhaps Highpoint volunteers can compensate.
Technology support	Provide technology support and educational games as most of the children do not have a computer or internet access at home.
Media center volunteers	Volunteers in the media center helping students with reading, math, science, etc.
Listening table	Grandma/Grandpa table at lunch where students can sit and talk with you...also called listening table...this is a table in the lunch room with 2 adults (one male, one female) where students can come over to just get some extra TLC time...usually the table has a timer and the children can sit for 2 min. and just talk...this was a huge success at Marachek...especially the 6th graders...the volunteers were cleared by our principal and would just talk with the kids (the little treats helped as well). "This was so successful that one day a week was just not enough, so our grandparents came 2 days a week...the table was never empty!

## Q. Review Team

The following individuals have served on the concept review team for this document. They read the document, gave feedback, suggestions, and critique.

1. Gene Roncone, Lead Pastor of Highpoint Church (preliminary author)
2. Board of Deacons of Highpoint Church.
3. Andy Vanderlinden, Children's Pastor of Highpoint Church (logistical review and budget)
4. Vinny Alvino, Highpoint Church (food service review and recommendations)
5. Daphne Rolle, Highpoint Church (SCATTER Coordinator)

6. Jennifer Herron, Executive Director of Boys & Girls Club of Northwest Alaska and urban children's ministry specialist
7. John Rosario, Highpoint Church intern
8. George Alexander, Deacon at Highpoint Church.
9. Jake Sanchez, Highpoint Church (food service review and recommendations)
10. Kurt Holthus, Hope International and previous director of inner city children's outreach to over 250 children in facility in the Detroit area.
11. David Boyd, National Director of Boys and Girls Missionary Challenge.
12. Earl and Tammie Shorrocks, Urban Children's workers in Oakland, California (urban curriculum recommendations).
13. Dave and Trish Klein, owners of the Gander Inn, 105 Church St., Lewellen, NE 69147 (motel management consultants).
14. Sarah Hamilton, Executive Director of Aurora Warms the Night (Aurora homeless initiative).
15. Keith Davey, New Home Ministry in Albany, New York (vast experience in urban children's feeding program and urban children's ministry)
16. Katie Rolls-Palmer, Children's Pastor with lifetime experience in urban children's ministry.
17. Dan Farmer, prayer ministry at Highpoint Church (prayer support).
18. Jennifer Herrera, Executive Director of Colfax Community Network in Aurora, Colorado, which is a non-profit organization providing an after-school program to homeless children living in motels on Colfax.
19. Jennifer Newcomer of Piton Foundation. Statistical analysis of Aurora's children's corridor.
20. Mary Nichols, Teacher at Colfax Elementary and team member for Colfax Kids Ministry ([www.colfaxkidsministry.org](http://www.colfaxkidsministry.org)) in Denver, Colorado.
21. Joe and Kathy Danser, founders of Colfax Kids Ministry ([www.colfaxkidsministry.org](http://www.colfaxkidsministry.org)) in Denver, Colorado.
22. Dale Cornelius, Aurora Public School homeless liaison, concerning basic demographic information about homeless children presently enrolled in Aurora Public Schools and common practical needs.
23. Sharon Duwaik, Neighborhood Services, Community Development City of Aurora (2012 Point in Time)
24. Rusty DiSanti from Andrews Food Service concerning possibility of weekly hot meal rotation and estimated costs per month.
25. John Gunn, Executive Director of the Power Company Kids Club in Detroit, Michigan, [www.powercompanykidsclub.org](http://www.powercompanykidsclub.org).
26. Donna Vicars-Benjamin, Data Services for the City of Aurora concerning demographic data for a mile radius around three schools.
27. Jay Covert, Executive Director of Urban Outreach USA



28. Zollie L. Smith, Executive Director, Assemblies of God U.S. Missions
29. Nate Hatke, Student Ministries Pastor at Highpoint Church
30. Myra Beals, Administrative Assistant at Highpoint Church
31. Rhonda Roncone, Worship and Small Group Coordinator at Highpoint Church
32. Renee Gibbs, Accountant at Highpoint Church
33. Tim Thomas from City Limits Ministries, Chicago, IL
34. Carol Jenkins, member of Highpoint and retired Middle School Principal for Aurora Public Schools concerning value-added services the church can bring to an elementary school.
35. Dawn Barrett, Program Manager from the Aurora Police Department's Aurora for Youth program.

## R. Town Hall Meetings

After Highpoint's Board completed their 90-day prayer and feasibility study on starting a second Highpoint location in urban Aurora, they invited all who were interested to attend one of three town hall meetings.

1. **Purpose:** The purpose of the town hall meetings was four-fold.
  - **Introduce need:** To present the leadership community's burden for Aurora's urban corridor.
  - **Present possibilities:** To introduce our people to the results of the Board's 90-day feasibility study.
  - **Answer questions:** To answer any questions our people may have.
  - **Measure interest:** To discover our people's interest and availability to help should we choose to proceed.
2. **Times:** There were three (3) town hall meetings that included a meal and ministry briefing, as well as a time for questions and answers. The meetings were held at the Southlands campus on the following dates:
  - Sunday, July 28, 2013, from 11:45 a.m. – 1:15 p.m.
  - Sunday, August 11, 2013, from 11:45 a.m. – 1:15 p.m.
  - Monday, August 26, 2013, from 7:00 p.m. - 8:30 p.m.
3. **Results:** The following statistics have been compiled from the response forms from these town hall meetings. It is important to note that the statistics were NOT calculated by the number of response forms turned in, but by the total number of those who attended. Several attended but did not turn in response forms (staff, repeat attenders, and those who chose not to turn in a form).
  - a. **General Participation:** There were three (3) separate meetings held.

- Sunday, July 28 - 102 signed up (93 in attendance)
- Sunday, August 11 - 107 signed up (114 in attendance - 96 adults + 18 children)
- Monday, August 26 - 76 signed up (70 in attendance)
- Total for all three meetings – 285 signed up and 277 in attendance
- Total commitments to be part of launch team: 152. Total that said no: 32.
- Total response forms turned in were 184.

**b. Statistical Summary:** Evaluation of the response forms revealed the following information.

1. 97.2% of those who signed up actually attended the meeting.
2. 71% (184) of adults who attended (259) turned in response forms.
3. 152 individuals made a commitment to volunteer once (1) a month and to be part of the launch team.
4. 54.9% of those who attended the meetings also made a commitment to be part of the launch team. 45.1% said they could not volunteer or be part of the launch team.
5. Those turning in response forms were asked to rate their enthusiasm level for this initiative on a scale of 1-10. The average enthusiasm rating was 9.6.
6. Those turning in response forms were asked to rate their commitment level for this initiative on a scale of 1-10. The average commitment rating was 9.6.
7. Those turning in response forms were asked to rate the probability of their financial assistance for this initiative on a scale of 1-10. The average financial assistance rating was 7.5.
8. 75.7% of attenders who turned in a response form saying “no” to volunteering on a regular basis also rated the probability of financially supporting the initiative a 6 or higher on a scale of 1-10.
9. Those who filled out a response form identified themselves as being from the following cities.
  - Aurora: 72.3%
  - Centennial: 11.3%
  - Denver: 8.7%
  - Parker: 4.6%
  - Englewood: 0.5%
  - Foxfield: 1.0%
  - Sedalia: 0.5%
10. Respondents were asked how long they have attended Highpoint Church.
  - 46.2 % said less than 3 years
  - 53.8% said more than 3 years

### **c. General Observations:**

1. Over half of adults associated with Highpoint Church both attended the meeting and expressed an extremely high level of commitment and enthusiasm to this initiative.
2. The commitment level present in the church (152 individuals) exceeds the needed number projected in our feasibility study (76 individuals) by twice the amount or 100%.
3. A large percentage (77.4%) of those who attended were optimistic about their ability to support the initiative financially.
4. A significant number of those who were unable to commit to regular volunteerism were enthusiastic about supporting the initiative with their enthusiasm and finances. For example, when only the response forms indicating a “no” for personal voluntarism are considered (41 forms), they also reveal:
  - The average response for financial assistance on a scale of 1-10 was 7.7.
  - The average response for enthusiasm for the initiative on a scale of 1-10 was 8.1.
  - 85.4 % had an enthusiasm score of 6 or higher.
  - 75.7 % had a financial support intention of 6 or higher.
5. The data confirms that our people share the board’s enthusiasm, commitment, and financial willingness to launch and sustain this initiative.

## **S. Prayer Initiative (Establishing a Beachhead)**

D-Day was a turning point for the Allied Forces in World War II. German forces had invaded France and assembled massive concrete bunkers housing heavy artillery on the cliffs of France’s shores. The enemy created a death trap to ward off an Allied amphibious counter attack. D-Day was one of the largest invasion strategies in history. The Allies sought to establish a “beachhead” in France that would become a passage for additional troops and supplies.

But before the massive naval campaign could land on the shores of France, someone had to climb the cliffs, take out enemy guns, and secure safe passage for those who would follow. The success of D-Day was made possible by an elite group of Army Rangers called “The Boys of Pointe du Hoc.” These brave men served as an advance team that scaled the cliffs and neutralized the enemy. Their beachhead became the bridge for the safe passage of additional troops and resources that liberated Western Europe.

Prayer is to ministry what a beachhead is to military strategy. That is why Highpoint has created this prayer guide—to mobilize our people in establishing a spiritual beachhead in urban Aurora.

The following prayer list is strategically designed to provide a spiritual prayer covering for our launching of Highpoint@Colfax. But first, allow me to answer some important questions about the need for this “Pray Colfax” initiative.

- Why should we pray for Highpoint@Colfax?
- How can you use this prayer list?
- What can I specifically pray for?
- Where is our target area?
- How can you participate in the prayer drive?

**1. Why should we pray for Highpoint@Colfax?** The practice of establishing a spiritual beachhead of prayer before ministry expansion was modeled by Jesus. Jesus dispatched prayer teams to places he intended to go. He asked them to pray that the Lord would raise up laborers to reap a spiritual harvest in these areas.

*“After this the Lord appointed seventy-two others and sent them on ahead of him, two by two, into every town and place where he himself was about to go. And he said to them, “The harvest is plentiful, but the laborers are few. Therefore pray earnestly to the Lord of the harvest to send out laborers into his harvest.” Luke 10:1-2 (NIV)*

In the same way we are dispatching advance prayer units to precede our launching of ministry in urban Aurora. Prayer is our way of establishing a spiritual “beachhead” to facilitate future ministry.

**2. How can I use this prayer list?** This list can be used in a combination of the following ways.

- **30-day Prayer Guide:** Print out the list and use it as a daily prayer guide. By praying for one item a day, you can get through the list in a month before starting over again.
- **Independent Prayer Drive:** We have created a prayer route for individuals to



use as they drive their cars through the most needy spots of Aurora’s urban area. Participants can chose from two routes and drive through the area at their own convenience using this prayer guide to pray. The map and route for the prayer drive is inserted at the end of this document.

- **Small Group Project:** Highpoint has created a set of seven (7) prayer cards. Each card has four or five of the needs represented on this list. Pass them out in your small group and exchange them with others each week so you have a new list of needs to pray about.
- **Daily Text Reminder:** You can sign up to receive a short text that will be sent to your phone with one need each day. Sign up for this at [www.highpointchurch.us/text](http://www.highpointchurch.us/text) under the “Pray Colfax” option.
- **Café Cup Prayer Sticker:** Small prayer stickers will be placed on every cup of coffee served at Higher Grounds Café. They will be called “Sip & Pray.”



**3. What can I specifically pray for?** The following prayer list represents strategic needs regarding the successful launch of Highpoint@Colfax. Please pray...

1. That the Holy Spirit will raise up an army of Highpoint volunteers who are burdened, consistent, and dependable in this outreach, and that their hearts will be filled with compassion, courage, love, and power.
2. For the salvation and protection of the parents of children living in motel rooms in Aurora’s Colfax Corridor, and that their hearts will be prepared to receive the hope Christ alone can provide.
3. For a spiritual covering of anointing, protection, and sensitivity on each Highpoint worker, and that a spirit of fear will not take root in their hearts.
4. That God would give our people a generous heart to actualize the 5% increase in undesignated missions giving needed to finance this ministry in the fall.
5. That our people will see those in the Colfax Corridor through the perspective of Christ, remembering that all human life is precious to God and is sacred, endowed with dignity, value, uniqueness, and worth.
6. That individuals involved in crime, gang activity, pornography, prostitution, and any evil that can bring harm to children in the Aurora Colfax Corridor will surrender to the authority of Christ.
7. That the Highpoint volunteer teams will seek to serve God with excellence, spiritual sensitivity, and offer their very best to God.

8. For Highpoint's pastors, staff, deacons, and leadership teams when facing spiritual assault as a result of this initiative.
9. For the Holy Spirit's guidance, covering, strength, encouragement, and unity in our church.
10. For the prosperity of each honorable business in the Colfax Corridor, that they will respond positively to the love of Christ, and that healthy partnerships will be forged with Highpoint to reach hurting children.
11. For Aurora City Council and all members of the Aurora City government. Pray that their hearts will be burdened for the oppressed and for wisdom on how to use our city's resources to help them.
12. For a spirit of cooperation and effectiveness among the various organizations and people of faith ministering in the Colfax corridor.
13. That favorable relationships and a spirit of cooperation be forged between Highpoint Church and owners and managers of hotels along Aurora's Colfax Avenue.
14. That we will stay focused on our target area and not be distracted from the areas and vision that God has given us.
15. That parents of the homeless and at-risk kids living in the Aurora Colfax Corridor will be willing and eager to allow their kids to attend the weekly faith-based program held each Sunday.
16. That each Highpoint volunteer will always seek to display the fruit of the Spirit according to Galatians 5:22-23.
17. For the over 15,000 kids living in the target area, 73% of them living in poverty—that child poverty would be erased and that homeless children are given the opportunity to reach their highest potential.
18. For all the teen mothers living in the Aurora Colfax target area that are struggling to provide for their children, and for the 42% of broken, single-parent households.
19. That God will show us practical and effective ways to communicate the love of Christ to the people.
20. That God, by His Spirit, will raise up teams and individuals within the Highpoint Church community to fast and pray for this outreach.
21. That Highpoint will have a passion for the city's most needy places and that neither fear, obstacles, nor difficulties will discourage us from doing the work God has called us to.
22. For God's abundant blessing and continued provision and protection on the Highpoint Church community, and that a spirit of unity and cooperation will be maintained.
23. For those who provide the meals for the homeless kids, that the meals will be nourishing and that the kids and their parents will see this as a gift from God and praise Him for it.
24. That the kids will embrace the spiritual opportunities they receive and put them into practice on a daily basis.
25. For Crawford Elementary School, which has been identified as the most ideal facility for meeting the needs of Sunday ministry. Pray for

God's favor with the school's principal, administrators, staff, and parents of students.

26. For God to continue to send us Spanish-speaking people who can help translate to Spanish-speaking children.
  27. For the curriculum and for presenters that are anointed of the Holy Spirit to effectively communicate God's truth.
  28. That God will provide a facility in the Aurora Colfax Corridor target area that will best meet the future operational and staging needs of Highpoint Church.
  29. For God's favor on the pre-launch activities, and that those activities will forge a strong bond between Highpoint Church and the Aurora Colfax Corridor community.
  30. For Highpoint's continued resolve to provide sustainability, consistency, and long-term commitment to serve and finance this needed ministry.
4. **How can I get more information?** For more information on the Highpoint@Colfax initiative go to [www.highpointchurch.us/colfax](http://www.highpointchurch.us/colfax).
  5. **Where is our target area?** Highpoint@Colfax will have a specific and limited target area. The ministry's primary target area will be Colfax Avenue from Peoria Street in the east to Yosemite Street in the west and Montview Boulevard in the north and 11<sup>th</sup> Avenue in the south. Our secondary target area will be children within a one-mile radius of our ministry location. The map below shows our target corridor, as well as a one-mile radius around our ministry location at Crawford Elementary School. There are 30,000 people living in this one-mile radius.
  6. **How can I participate in the prayer drive?** The map below shows two prayer routes that take about an hour to complete (25 minutes on each side of Colfax). The red route is north and the green route is south of Colfax Avenue. The red circle shows a one-mile radius around our ministry location at Crawford Elementary School. There are 30,000 people and 8,400 at-risk children living inside this one-mile radius. When you have some free time, drive through the route praying for the needs listed above.

(see next page to print out map)

