

- Highest density of children. The area running along both sides of I-70 is known as the children's corridor and is the largest concentration of children in the entire Metro Area. Original Aurora's portion has one-and-a-half times the population of the next largest hub in the children's corridor.
- Over 15,000 kids. There are 51,074 people living in our target area. 30% or 15,534 of them are children under the age of 18.
- 73% living in poverty. 73% of all children living in the East Colfax and Original Aurora hub are considered "vulnerable." That is a total of 11,409 vulnerable children. Vulnerable is defined as "children to teen mothers or adult mothers with less than a high school education and participating in Aurora Public School's free and reduced lunch program."
- Homeless children. The 2012 Point in Time Study on homelessness in Aurora found that 66.4% of the homeless surveyed had children under the age of 18. Of those surveyed, 39.8% were single with children under 18 and 26.6% were couples with children. 47% of all homeless females are single mothers with children.
- Homeless students. In April of 2013 the Aurora Public School's homeless liaison reported that there were 717 homeless students (McKinney-Vento eligible) in the district north of 6th Avenue in Aurora. Many of these are living in motels and temporary housing along Aurora's Colfax corridor. The McKinney-Vento Act defines homeless children as "individuals who lack a fixed, regular, and adequate nighttime residence."
- Broken families. 42.3% of households with children are single-parent households.
- Increasing "at risk" birth rate. In 2009 the Original Aurora area had the largest total number of at-risk births and the second-highest proportion of at-risk births in the corridor. Unlike other areas of the corridor whose at-risk birth rate is declining, Original Aurora's rate in 2009 (61%) was nearly double what it was in 1990 (34%).
- 83% need government assistance. 83% of the public school students who live in this target area qualify for free/reduced lunches. This data is from the U.S. Census Bureau 2010 and the Denver Public Schools and Aurora Public Schools, 2010.
- Increasing ethnicity. The ethnic composition of our target area is 52% Hispanic, 23% white, 16% black and 5% Asian. In the past six years, 44% of the births in Original Aurora and East Colfax were to foreign-born mothers.
- Increasing poverty. The number of Colorado children living in communities stricken with poverty has nearly quadrupled over the past decade
- Increasing child homelessness. In 2012 the Colorado School Finance Project reported that child homelessness has increased 42% (over 6,000 students) in Colorado over the past 7 years.